

BUT IT'S FREE



Beware of Free Apps & Services

Many free apps and services may not cost money, but they come with a price. That price is your personal information that could be stored in their database and sold to third parties. They make money off of your personal information!



Download From a Trusted Source

Only download apps from a trusted App Store, not the internet. Apps from unknown sources can contain malware and track your information even if you don't know it. Be sure to read reviews even for apps on trusted stores.



Read Privacy Information

Before signing up on a website for a service or downloading an app be sure to read the privacy information to see what they are tracking and what they do with that information before you download it.



Beware of Personalized Ads

You may notice you receive ads for things you would actually buy or use, personalized ads use your personal information and data to determine which ads to give you. Review your privacy settings such as personal ads to limit this.



Less is More

Give your information to as little places as possible. By not giving every website personal information you protect your privacy. When you do give your information, be sure to check what exactly is happening to it.



Resources:

- cisa.gov/resources-tools/training/limit-your-digital-footprint
- cisa.gov/news-events/news/privacy-and-mobile-device-apps
- cyberhouserock.info